

PRESS RELEASE (June 15, 2005)

Re: Oregon Entertainment Center (Results of Statewide Poll)

Oregon Entertainment Center retained the Portland polling firm of Davis, Hibbitts & Midghall, Inc., to conduct a poll relating to its proposed ballot measure, which will ask voters to approve a world-class entertainment center and hotel to be located at the former Multnomah Kennel Club property in Wood Village, Oregon. If approved by Oregon voters, Oregon Entertainment Center will offer multiple entertainment venues including: movie theaters, 1,500 seat live theater, restaurants, spa, bowling alley, retail shops, driving range, resort-style hotel and gaming center. Only the gaming portion of the entertainment center will require voter approval in next year's general election for operation of 3,500 video lottery terminals and various table games.

Davis, Hibbitts & Midghall, Inc., conducted a recent poll this month of 408 Oregonians who are registered to vote, which shows early support for a ballot measure that would create one privately owned entertainment center located at the former Multnomah Kennel Club site, with 25% of the profits dedicated to funding public education. The polling results show that 49% of Oregon voters are likely to vote in favor of the entertainment center ballot measure, while 43% are likely to oppose it, with 8% of the voters undecided. The overall margin of error for the survey is plus or minus 4.8%

Portland pollster Tim Hibbitts said, "it is a long way to Election Day and these results are in no way predictive of the outcome, but I was surprised to find the proposal this competitive at this early stage of the process".

Bruce Studer of Oregon Entertainment Center said, "it is clear from these statewide polling numbers that our proposal is gaining momentum, since earlier media reports suggested we were a 'long shot'. Studer said, "we believe the majority of Oregonians would like to see a world-class entertainment center located at the former Multnomah Kennel Club property and with millions going to fund public education, it truly is a win-win situation".

Oregon Entertainment Center does not require public funding and will be privately financed and is expected to generate over 100 million dollars annually in tax revenues for Oregon public schools. The construction and operation of the entertainment center and hotel is expected to create over 2,000 new jobs, providing an economic boost for East County and the entire metro area.

Studer said; "The Multnomah Kennel Club location represents the perfect site for development of our world-class entertainment center and hotel and provides us with an existing facility for the initial phase of our operation. With its close proximity to the city of Portland and the Portland Airport, Oregon Entertainment Center will become a major tourist attraction and a prime destination for the business traveler."

Studer went on to say; “with the La Center, Washington tribal casino proposal just 20 miles north of Portland, the state of Oregon is at risk of losing significant gaming revenues and tourism to the state of Washington. With Oregon Entertainment Center’s location just 5 miles east of Portland, we can keep the revenues and tourism from going across the river.”

The Mayor of Wood Village, David M. Fuller, said; “we are pleased that Oregon Entertainment Center has made a decision to be part of Wood Village by acquiring the Multnomah Kennel Club and property for development of a world-class entertainment center and hotel.

Mayor Fuller went on to say; “the Multnomah Kennel Club property has a 50-year plus history of gaming at this site and has been a responsible contributor to the community. The entertainment center and hotel fits well within the East Metro Economic Alliance’s “Columbia Cascade River District Vision” which emphasizes tourism and recreation. Oregon Entertainment Center will be the spark to ignite the much-needed economic development of the east metro area.”

Studer said, “we have established a call-in-line to hear from anyone who would like to comment on Oregon Entertainment Center, so please call: 503-620-4240 or our toll free number: 1-866-620-4240.”

Oregon Entertainment Center

Bruce A. Studer, Principal
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